



>> BIOMIMETIC ENDORPHIN FOR WRINKLE LIFTING

ENDORPHIN PEPTIDE INCLUDED IN AN ANTI-INFLAMMAGING DELIVERY SYSTEM

Peptilift is a biotech specialty obtained through an **exclusive technology**.

It is composed of a biomimetic **endorphinic peptide** with *botox like anti-wrinkle action, stimulation* of growth factors and skin retexturizing features, **included in a delivery system complex based on CLA Glutathione** with *anti-inflammaging, detoxifying and anti-pollution* features.

Peptilift displayed in vivo efficacy results superior to a benchmark botox like peptide, with results evident after just 2 weeks of application and with astounding overall results after 4 weeks.

Peptilift promotes the delivery of an endorphin rush on the skin with a unique combination of multiple beneficial effects.

>> Positioning

FUNCTIONAL AND TECHNOLOGY HIGHLIGHTS

- · Biomimetic endorphins rush for wrinkle lifting
- Botox like endorphin, smartly delivered by an anti-pollution complex
- +55% wrinkle volume reduction
- Advanced wrinkle reduction, outperforming a benchmark botox like peptide
- Skin revitalization through skin growth factors stimulation
- Anti-inflammaging and skin detoxifying
- Skin retexturizing (elasticity, replumping and firmness increase, TEWL reduction)
- Proven in vivo efficacy, tested at University
- Skin damage repair

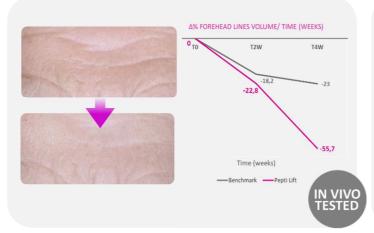








FOREHEAD LINES REDUCTION



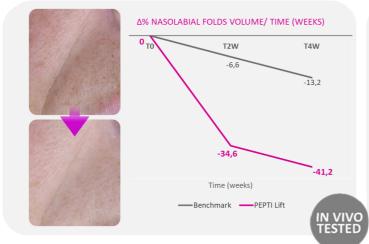
Peptilift reduces frown lines volume, area and depth more effectively than a leading benchmark, with results superior both after 2 and 4 weeks.

CROWS FEET REDUCTION



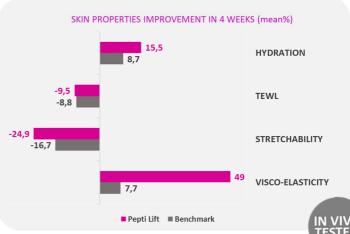
Peptilift reduces crows feet volume, area and depth better than a benchmark, with results superior both after 2 and 4 weeks.

FROWN LINES & NASOLABIAL FOLDS REDUCTION



Peptilift reduces nasolabial folds and frown lines volume, area and depth more effectively than the benchmark.

SKIN RETEXTURIZING



Peptilift improves skin texture by increasing skin hydration, barrier function, firmness and elasticity better than the benchmark.

>> TECHNICAL OVERVIEW

PH OF USE	% OF USE	APPLICATIONS	Sourcing	FORMULATION TIPS
4.5 ÷ 8.0	2.0 ÷ 10.00 (tested at 4.0 %)	All products in cosmetics and medical devices areas	Biotechnology	Add to the end product in cold process and stir

[INCI NAME : potassium glutathione isomerized linoleate, sh-pentapeptide-5, aqua]

